

FIG. 1

09789300 0464

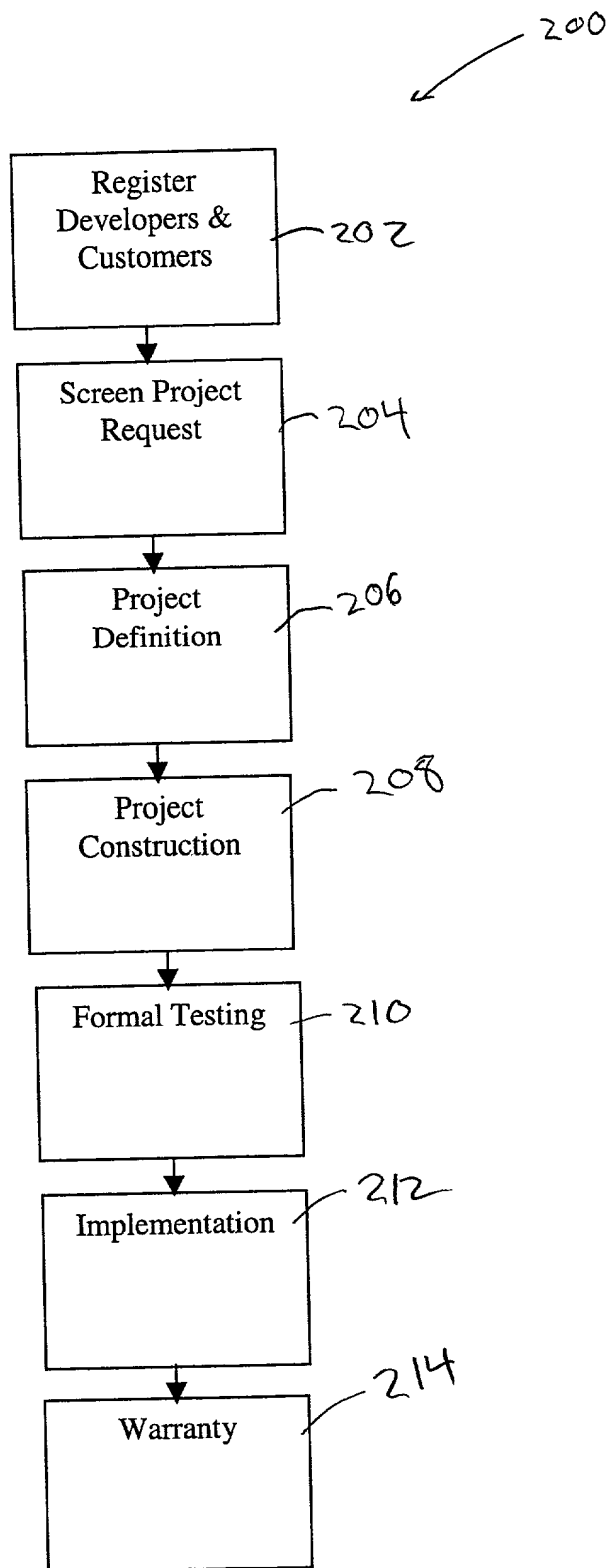


FIG. 2

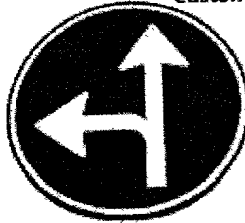
a new kind of software company....

Customers:

We give you rapid delivery of custom desktop software for your business needs.

Developers:

Work on well defined projects



ForInstance.com delivers small, custom desktop software applications quickly at competitive prices. Once a no-obligation project request has been submitted, developers screen the project and the customer is given fully-developed specs from ForInstance.com. After developers bid on the project, ForInstance.com awards the project and manages it every step of the way.

Featuring...

ForInstance.com makes TV debut
ForInstance.com made its television debut this December with an appearance on Inside Indiana Business. [Click here](#) to see CEO, Marty Morrow, describe the ForInstance.com approach!
(You may need a [video player](#) to view the interview.)

ForInstance.com tops \$1 million in Angel Investments

Although the failure rate of dot-coms is increasing almost as fast as technology is changing, some local investors believe that an old-fashioned approach to business practices utilizing the Internet will be a hard combination to beat.

Submit a Project Request

Kick-off the project process

Screen Project Requests

Whoa - you want me to help screen projects?

Bid on a Project

Yes, we have bidding (too) but pay attention - our bids count.

Discussion Forums

Start building your reputation.

About Us



A Letter from our Founder



Contact Us



Press



■ User Registration

ForInstance.Com is committed to providing you a high quality experience as a member of our community. Thanks for taking the first step by registering with us!

Register as a Customer

Register as a Customer.
Use ForInstance.com as your custom software provider.

Register as a Developer

Register as a Developer. Become an important part of our community by taking an active role in our discussion forums, project screening, project delivery and contributions to our knowledge base of applications.

FIG. 4

Customer Registration

* required

User Name 502

*User Name (at least 3 characters, no spaces)
(this is how you'll be known by other users of ForInstance.com)

*Password 504
(at least 6 characters)

*Re-enter Password

Password Hint 506

If you forget your password, we will email you the question you specify here, along with a verification link. You can then provide the answer to reset your

*Question
(example: what is the name of my pet?)

*Answer

About You

The following information is for ForInstance.com use only.

*First Name 508

*Last Name 510

*Email Address 512

*Phone Number 514

*Company 516

Industry 518

How did you hear about us? 520

Referred by another member (member's user name)

Elsewhere

522

FIG. 5

500

Developer Registration

* required

Your Account

*First Name

*Last Name

*Email Address

*User Name

(this is how you'll be known by other users)

(at least 3 characters, no spaces)

*Password

(at least 6 characters)

*Re-enter Password

Password Hint

If you forget your password, we will email you the question you specify here, along with a verification link. You can then provide the answer to reset your

*Question

(example: what is the name of my pet?)

*Answer

How did you hear about us?

Referred by another member

(member's user name)

Elsewhere

Sign Me Up!

FIG. 6

Developer Profile

This profile is just one of the ways of establishing yourself on ForInstance.com. Here's your opportunity to share a little about you and your background.

Your Name

First Name

Last Name

Overview

A short description of your background:

I've worked in a variety of IT positions over the last 15 years including developer, project manager and test lead.

Skills

Specify up to 5 skills that you are proficient in

Visual Basic	Front Page
<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>

Affiliations and Certifications

What companies are you affiliated with?

DJ Complex

What business and professional organizations are you affiliated with?

Project Management Institute

What certifications do you hold?

Other

URL <http://www.forinstance.com>

FIG.7

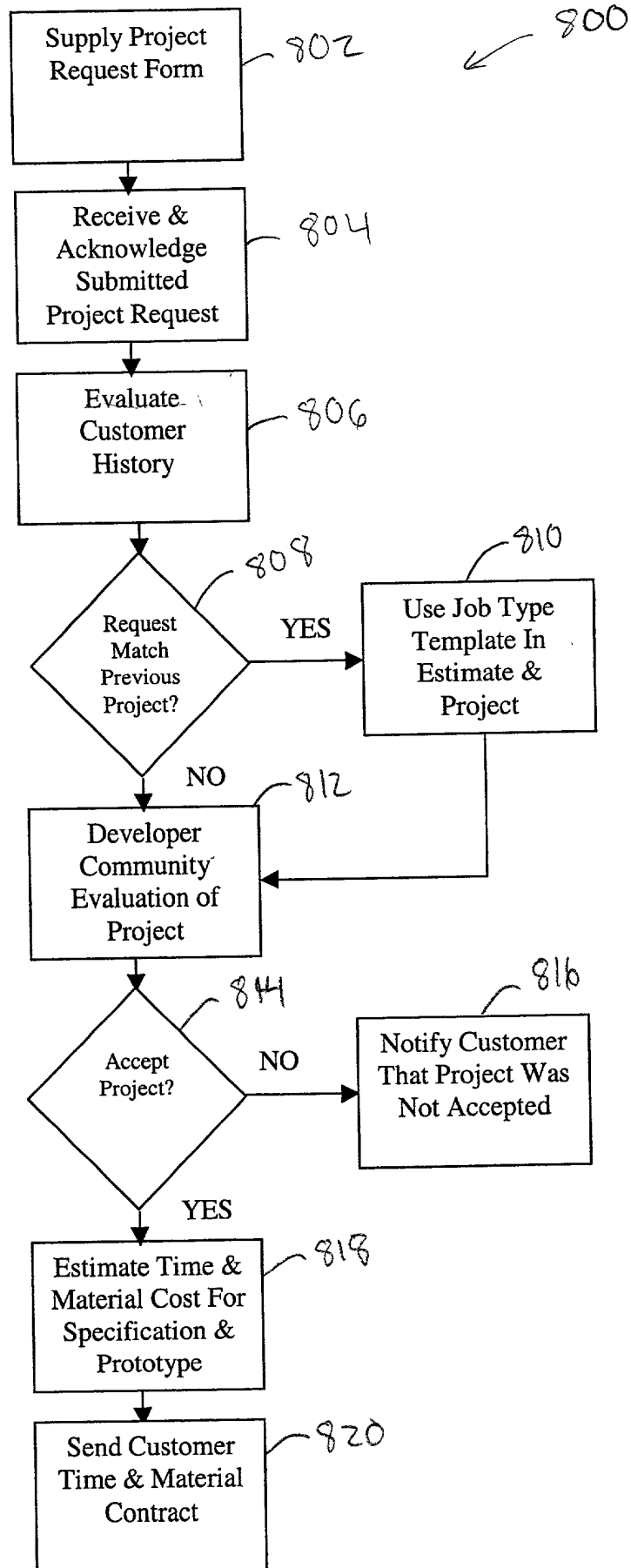


FIG. 8

For

com
real projects. real experts

Request Screen Bid Discuss Workspace

New User | Login | Logout

Project Request

Customer 902

* Required

Contact Information

*Phone number 904

Summary Information

*Project name 906

*A short description of the application 908

*Desired delivery date 910
(MM/DD/YYYY)

How would you characterize this date? ☐ Critical, if this date can't be met, we don't want the application. 912
☐ Important, delays would cause significant impact on my company.
☒ Negotiable, we want the application as soon as possible, but this date is negotiable.

Application details

*Please provide a list of the various kinds of information this application will manage. 914

Please be as comprehensive as possible as it helps us better understand your need.

For example: If this is a customer contact system: customer names, addresses, phone numbers, when last contacted, follow-up date, etc. If this is an inventory system, accounting.

*A description of the type of work performed by users of the application. (E.g. are they executives, sales people, administrative assistants, teachers, lawyers, etc.) 916

How many people will use application?

FIG. 9A

Will this application be shared over a network? ☐ Yes ☒ No ← 919

Interaction with other applications

Will the requested application need to exchange data with any other application? ☐ Yes ☒ No ← 920

If this is a commercially available application, what is the name and publishing company?

_____ 922

Replacing an existing application

Will this application replace an existing application? ☐ Yes ☒ No ← 924

If so, the application being replaced is a

- ☐ purchased commercial application ← 926
☐ custom developed application

If it is a commercial application, what is its name and version number?

_____ 928

May we be allowed to see the "old" application? ☐ Yes ☒ No ← 930

Other possible solutions

Is there a currently available commercial application that you considered before turning to ForInstance.com? ☐ Yes ☒ No ← 932

If yes, what is the application's name and company?

_____ 934

How did this application fail to meet your needs?

_____ 936

Your environment

* Target Platform

- ☐ Windows 3.1 ← 938
☐ Windows 95/98
☐ Windows 2000
☐ Macintosh
☐ Palm Pilot
☐ Windows CE
☐ Internet/Intranet/Web
☐ Not sure.

other: _____

FIG. 9B

Are there technical constraints that apply to the application, e.g. it must be developed using a particular language, it must co-exist with some other application, etc.

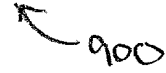
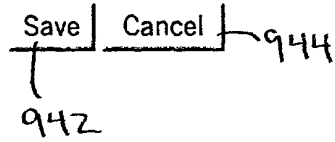
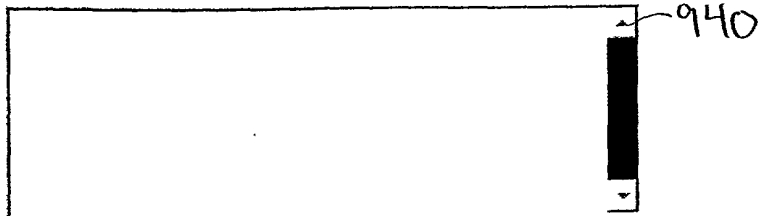


FIG. 9C

Admin WorkSpace

ACCOUNTS [Developers \(290\)](#), [Customers \(93\) ±](#), [Sales \(6\) ±](#), [Admin \(9\) ±](#), [Requests Summary](#)

MANAGE [Projects](#), [Mail Lists](#), [Discussion Topics](#), [Skills](#), [Your Password / Profile](#), [Clear "new" tags](#)

CURRENT TOPICS

[General Discussion \(52\)](#) [Software development in a virtual world \(4\)](#) [How does ForInstance.com work? \(8\)](#)
[Suggestion Box \(13\)](#)

REQUEST

VPR

[Provider Directory Automation](#) 12/04/2000 [lynchweb](#)

[suross.it](#)

02/08/2001 [surossurgical](#)

SCREEN

VPR

[Association Handbook](#)

[APB Missing Shipment dbase](#)

[e-Commerce Web Site](#)

[Conference badge scanner](#)

[Project Catalog Library](#)

[Time & Task Tracking](#)

[GIS \(Geographic Information System\) work](#)

Customer	PM	QM	ScreenEnd	Date	# Go	# Can't help	# No	# Msgs
mac	torrid	paulp	10/15/2000*		10	1	0	18
bjoseph	torrid	paulp	12/15/2000*		21	1	0	12
safeone	torrid	paulp	12/31/2000*		25	5	1	22
foresight			02/08/2001*		18	10	0	15
nealpearcy	torrid	paulp	02/15/2001		32	8	1	31
cato			03/01/2001		22	13	1	13
polis			03/15/2001		0	2	0	0

SPEC

VPR

[Medical Procedure Recording](#) [dowry](#)

Customer	PM	QM	Spec Contract	# Screen	Msg	# Cust	Msg
torrid	paulp	agreed		26		0	

BID

VPR

DEVELOP

VPR

[Automated Invoice](#)

[Data Viewer Print Enhancements](#)

[area specific coupon](#)

[management](#)

[Resource Library Database](#)

Customer	PM	QM	Developer	Dev Deadline	Delivery Date	Cust Contract	Dev Contract	# Cust	# Dev
renaissance	torrid	paulp	cwluke	02/23/2001	03/09/2001	agreed	waiting!	0	1
tronitech	torrid	paulp	ivp11	09/22/2000	09/30/2000	agreed	agreed	0	36
srahim	torrid	paulp	gcastrat	09/29/2000	10/15/2000	agreed	agreed	0	28
gwhite	torrid	paulp	mtone	10/06/2000	10/16/2000	agreed	agreed	0	52

Projects

Project Request

Submitted: Aug 14, 2000 09:20

Summary Information

Project name Association Handbook

A short description of the application Land Title Association wants to have its 740 page handbook available to customers in cd-rom format. Currently, the handbook is available only in paper form and as a word perfect document. The Association is also interested in making the handbook available on the internet via a password login for members. The association is interested in receiving bids on each project: 1.) cd rom; 2.) internet

Desired delivery date Feb 01, 2001

Delivery date is: negotiable

Application details

Please provide a list of the various kinds of information this application will manage. The cd or internet application would provide access to three areas of the manual describing current state law in the area of title insurance. Access should be based on a keyword search and/or selecting a glossary term or subject matter.

A description of the type of work performed by users of the application. Users are real estate professionals with a wide variety of computer skills. The title industry includes attorneys, surveyors, appraisers, sales representatives, title examiners, and settlement providers.

How many people will use application? over 2,000 indiv

Will this application be shared over a network? no

Interaction with other applications

Will the requested application need to exchange data with any other application? no

If this a commercially available application, what is the name and publishing company? Handbook is copyrighted to the Association

Replacing an existing application

Will this application replace an existing application? no

If so, the application being replaced is a

If it is a commercial application, what is its name and version

FIG. 11 A

00788300-04604

number?

May we be allowed to see the "old" yes
application?

Other possible solutions

Is there a currently available no
commercial application that you
considered before turning to
ForInstance.com?

If yes, what is the application's
name and company?

How did this application fail to meet
your needs?

← 1100

Your environment

Target Platform Windows 2000

Are there technical constraints that
apply to the application, e.g. it must
be developed using a particular
language, it must co-exist with some
other application, etc.

ForInstance.com

FIG. 11B

1200 ↙

1202 ↗ Application Family: _____

1204 ↗ Application Type: _____

1205 ↗ Application Sub-Type: _____

1206 ↗ UserName: _____ {same username as used in community}

1208 ↗ Experience Level: _____ {1 to 10 or more jobs in this category}

1210 ↗ Notes:

1212 ↗ GUI _____

1214 ↗ Business Rules _____

1216 ↗ Data Elements _____

1218 ↗ Data Modeling _____

1220 ↗ Performance Considerations _____

1221 ↗ Typical High Level Business Requirements _____

1222 ↗ Screen Shots _____

1224 ↗ Lessons Learned _____

1226 ↗ Hits: _____ {number of times this information accessed by community members}

1228 ↗ Date Entered: _____

FIG. 12

Project Screening

Developers: login to
screen requests

Login

Project requests in screening

Project name

Project Catalog Library

Time & Task Tracking

Screening ends

Feb 15, 2001

Mar 01, 2001

Please review our incoming requests and help us determine potential "fit" for delivery within our community. Rank the request and give us your comments.

A few things to remember:

1. Customers aren't expected to know what types of projects we can deliver so there's going to be a wide variety of requests - don't let it bother you, just vote appropriately and move on...
2. Comments and ratings captured during the screening process will move forward with the project if it gets to "active" status (it won't get to active status unless enough of you give it some high ratings).

You can establish yourself as a resource on this project even if you don't actually do the work - yet another way to enhance your reputation.

Screened projects awaiting requirements

Project name

Association Handbook

APB Missing Shipment

e-Commerce Web Site

Conference badge scanner

Medical Procedure

Screening ended

Oct 15, 2000

Dec 15, 2000

Dec 31, 2000

Feb 08, 2001

Jul 31, 2000

FIG. 13

Project Screening

Project Catalog Library

Screening ends: Feb 15, 2001

This is a re-write of an existing application. The application helps craft people to track books and catalogs containing patterns, instructions, and plans for various craft projects. This is a commercial product.

Project Info

[Project Request](#)

Project Files

It is currently written in FoxPro 2.6 and compatibility problems are starting to be noticed, especially with Windows 2000, ME, and NT. A move to Access, possibly with a Visual Basic frontend, should solve the problem.

Vote tally

Go for it! I'm interested: 32 Go for it! But I can't help: 8 Not right for our process: 1

Your current vote is: N/A

Place or update your vote

- ☒ Go for it! I'm interested and qualified.
- ☐ Go for it! But I can't help because of time or skill set.
- ☐ As currently defined, this project does not fit our process. (Please contribute to the discussion if you select this.)

[Vote now](#)
☐ email me when a new message is posted to this discussion

Message

[VB & Access](#)
[RE:VB & Access](#)
[Would the client consider a...](#)
[RE:Would the client consider a...](#)
[RE: My 2 cents](#)
[RE: My 2 cents](#)
[RE: My 2 cents](#)
[RE: My 2 cents](#)
[RE: My 2 cents](#)
["Project" Status Update](#)

Author

Date

skyasa	Feb 11, 2001 00:27
torrid	Feb 12, 2001 11:04
vince	Feb 02, 2001 17:04
boba	Feb 02, 2001 23:17
sseverson	Feb 05, 2001 11:08
mresanchez	Feb 05, 2001 12:51
torrid	Feb 06, 2001 07:07
cmosca	Feb 09, 2001 09:36
torrid	Feb 09, 2001 17:27
torrid	Jan 24, 2001 12:39

FIG. 14

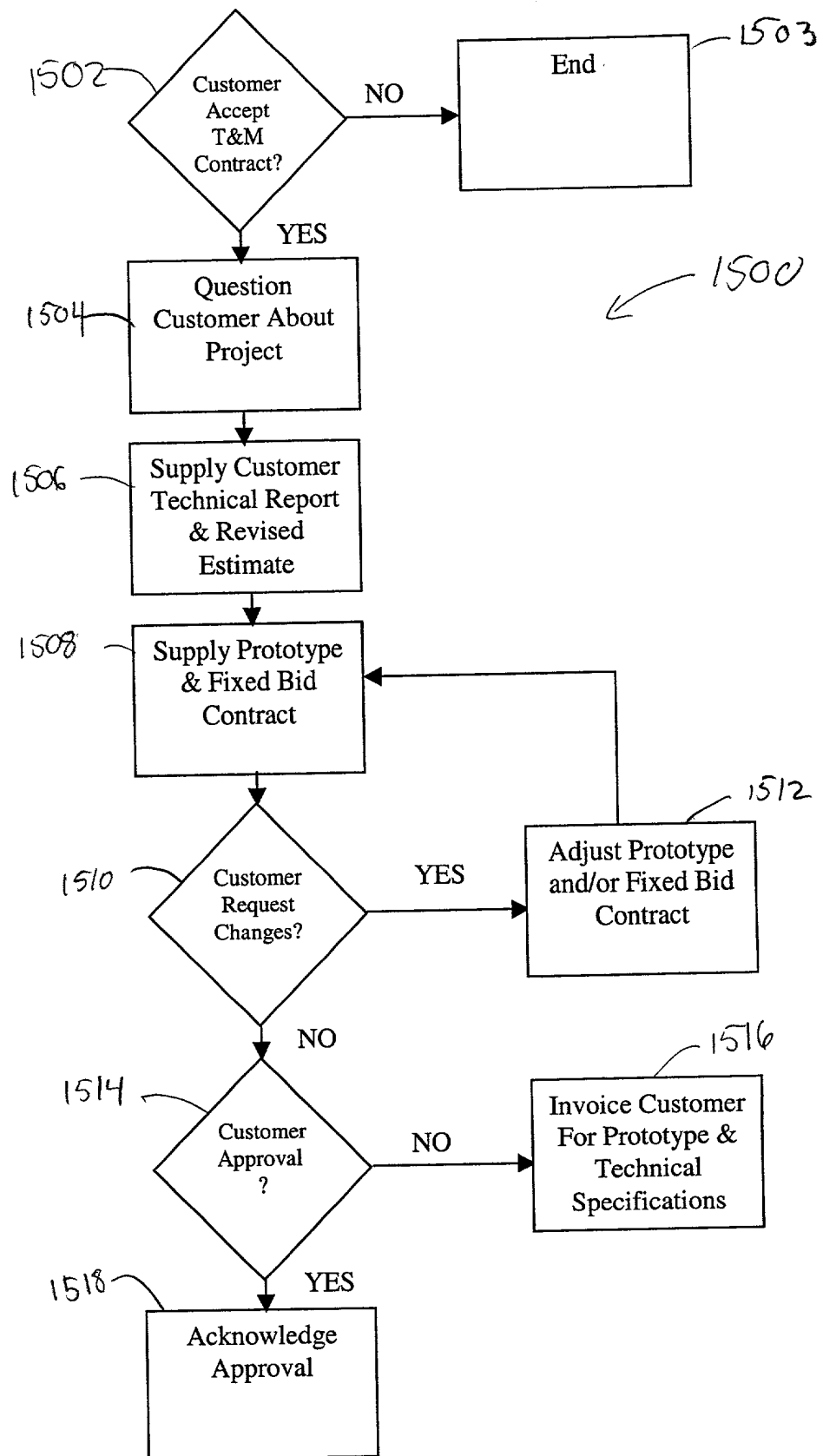


FIG. 15

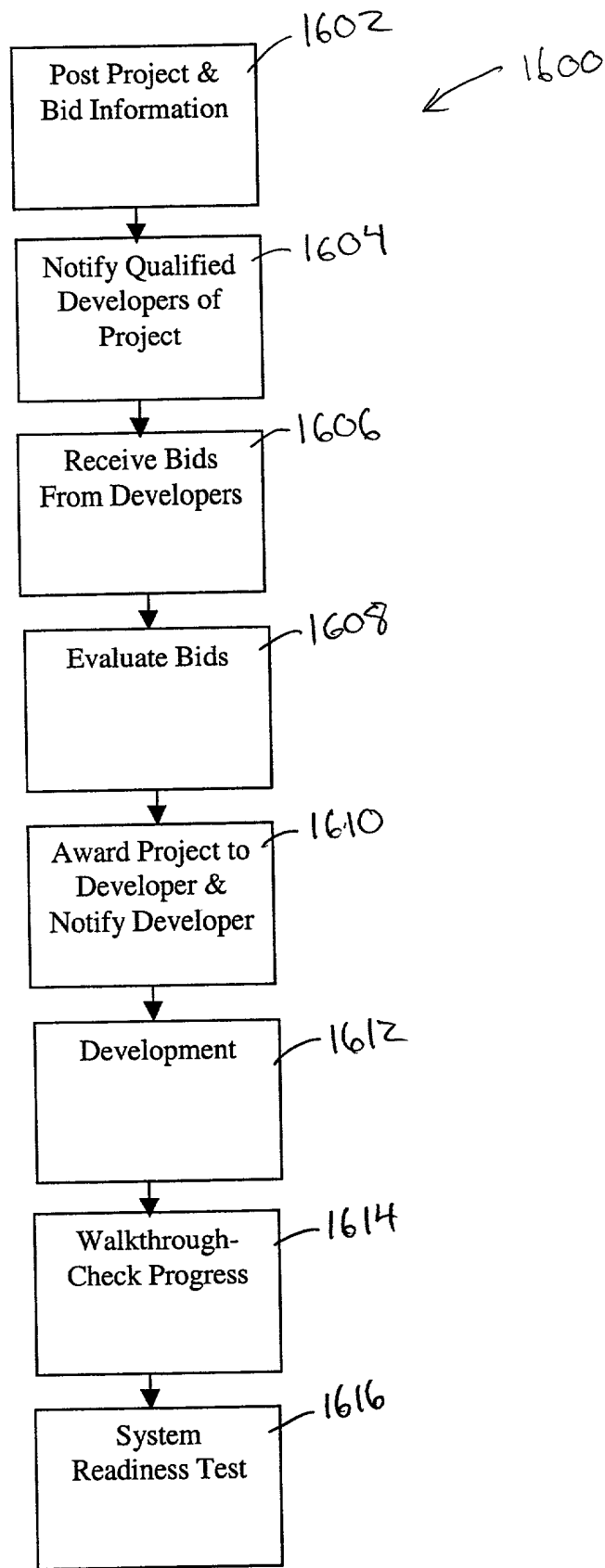


FIG. 16

Bid on a Project

Developers: login to
bid on projects

Login

1702

Projects up for bid
Project
Automated Invoice

1704

1712

Projects in development

1706

1708

1710

delivery date #bidders bidding ends
Feb 23, 2001 2 Feb 12, 2001

Welcome to our bidding process. Please make sure you have all unanswered questions taken care of before you bid.

All bids are final. By bidding on a project, you are signifying that you will deliver the specified software for the amount you bid, in the timeframes specified, following the quality processes defined by ForInstance.Com.

You may enter multiple bids. Your most recent bid is the binding bid.

Detailed requirements will be made available for each project.

Example Requirements

[ExampleReq.pdf \(82k\)](#)

This requirements document describes one screen of an application (specifically, the project screening page of ForInstance.com).

Project	delivery	#bidders	bidding ended
area specific coupon management	Sep 29, 2000	2	Sep 07, 2000
Resource Library Database	Oct 06, 2000	2	Sep 13, 2000
Data Viewer Print Enhancements	Sep 22, 2000	1	Sep 15, 2000
Annual Report Project	Nov 20, 2000	3	Oct 30, 2000
Media Tools for Web Site	Feb 20, 2001	6	Jan 30, 2001
Nutritional Treatment Assessment Database	Mar 15, 2001	6	Jan 31, 2001

[View past projects](#)

1700

FIG. 17

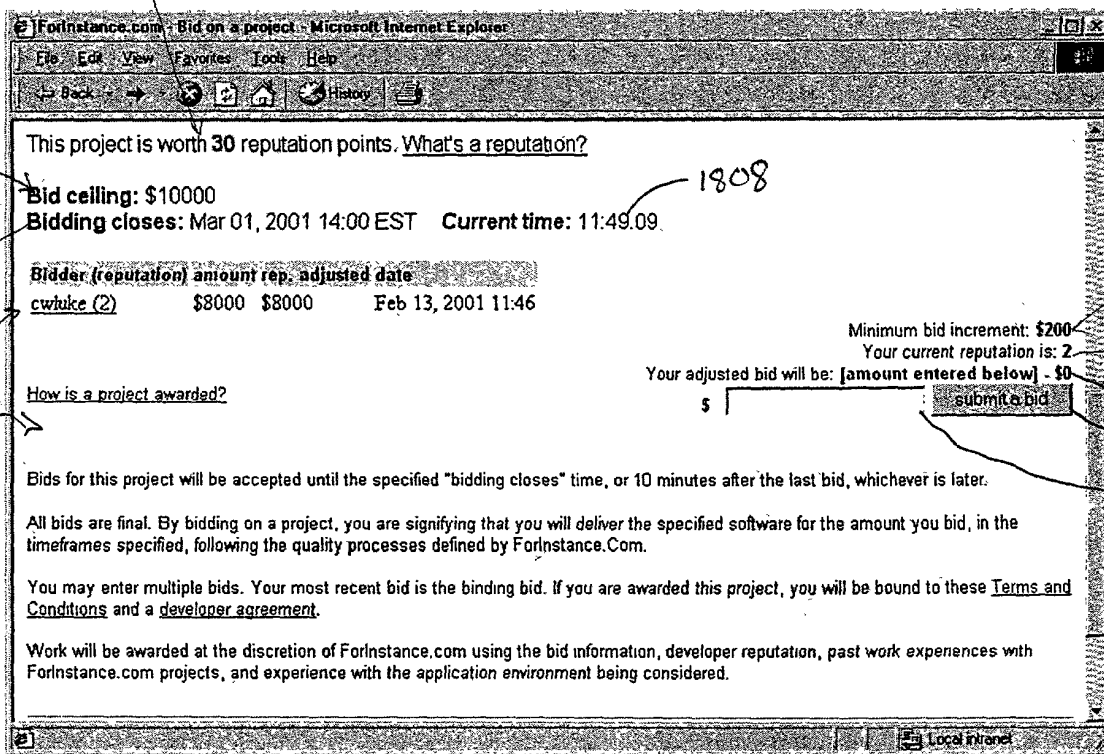


FIG. 18A

1850

1852
1854
1856
1858
1860

ForInstance.com - Bid Confirmation - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Forward Stop Home History

Bid Confirmation

You are about to bid \$8000 on the following project:

Nutritional Treatment Assessment Database

delivery date: Aug 01, 2001

- * Automate the process the nutritionists go through to conduct initial nutritional assessments for trauma patients as well as ongoing periodic assessments. This includes the automation of conversion tables, arithmetic, etc. the Nutritionist goes through to calculate nutritional requirements.
- * Provide the ability for the nutritionist to easily print assessment summaries and post them into the patient's record.
- * Provide easy access to important nutritional data for tending physicians
- * Capture all initial and periodic assessments and provide trend analysis, conformance-to-protocol, and other strategic analysis to key trauma personnel (in any format they see desirable - printed reports, email, etc.)

All bids are final. By bidding on a project, you are signifying that you will deliver the specified software for the amount you bid, in the timeframes specified, following the quality processes defined by ForInstance.Com.

You may enter multiple bids. Your most recent bid is the binding bid. If you are awarded this project, you will be bound to these Terms and Conditions and a developer agreement.

Local Intranet

1862 1864 FIG. 18B

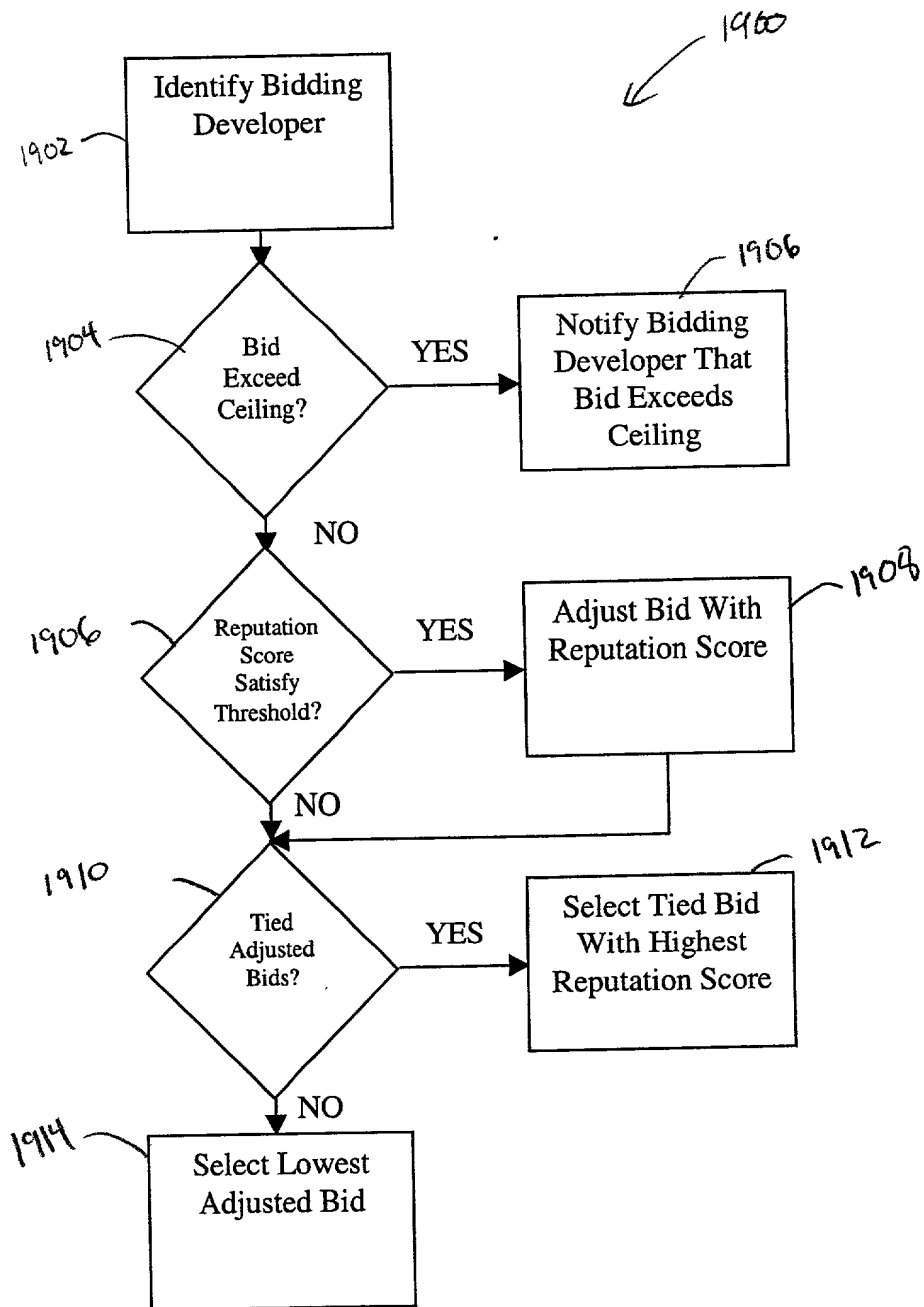


FIG. 19

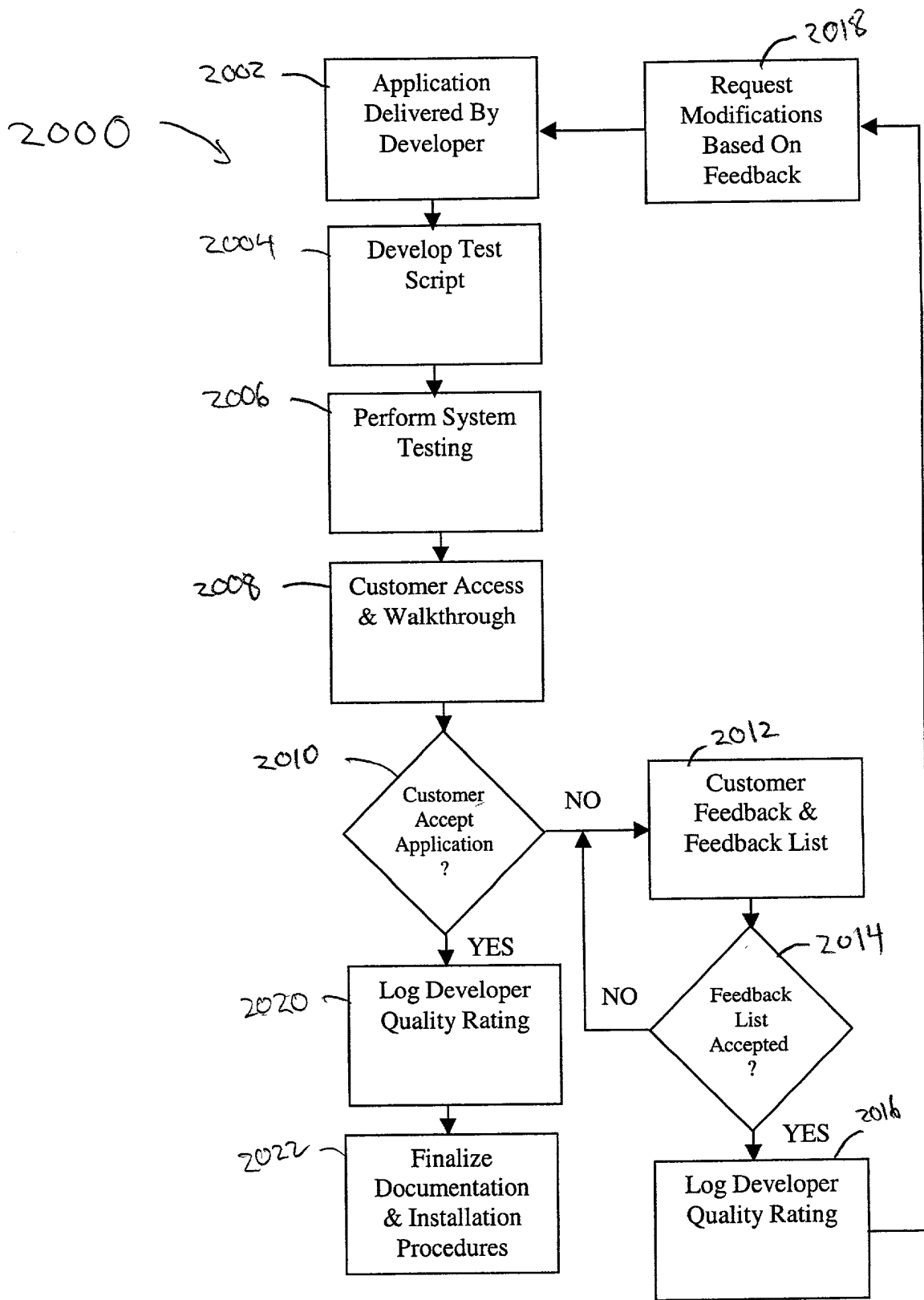


FIG. 20

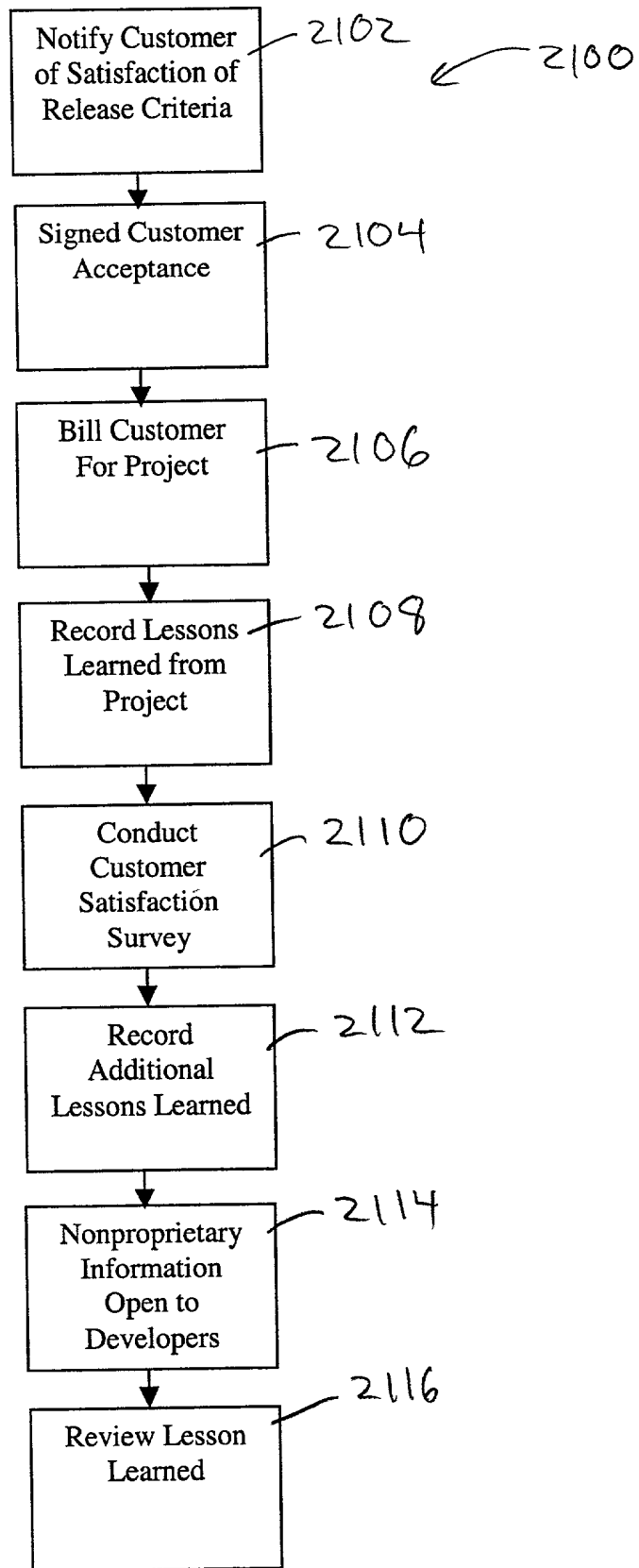


FIG. 21

Developer WorkSpace

WorkSpace for stinger — 2202

 stinger
 reputation rating

2204

0

(base rep + screening rep)

base:

screening:

2206

0

0

2204

2210 — [View reputation history](#)

The workspace portion of our web site will be where you can find all pertinent information regarding your active project(s).

If there is any information available about an active project, you'll find it here..

Your Account

2212

[Edit profile](#)[Edit contact info](#)

2214

[Change password](#)


2216

Projects

Current bids

Current projects

Past projects

 2218

 2200

FIG. 22